



กรมสนับสนุนบริการสุขภาพ
Department of Health Service Support

THAILAND HEALTH EXPO 2020

HALL 10 - 12
IMPACT MUANG THONG THANI
NONTABURI, THAILAND

4 - 8 MARCH 2020

*The Department of Health Service Support
Ministry of Public Health*





THE 1st THAILAND HEALTH EXPO 2020

ON THE THEME OF THAILAND HEALTHCARE CAPITAL OF THE WORLD 2020

-- INFORMATION FOR PARTICIPANTS --

1. BACKGROUND

Thailand is the main health service center of Asia whose number of medical tourists entering the country for receiving medical service is increasing every year. This reflects the competitive capacity of Thailand comparing to its competitors, and when comparing healthcare system's quality in terms of medical personnel professions and up-to-date medical devices of Thailand to other countries, it is found that Thailand has remarkable competitive advantages including the readiness of international-standard services, having most medical establishments that reach the international standard in Asia, having effective healthcare services attracting foreign receivers (Magnet), as well as, having the large number of public medical establishments reaching the standards over the country, and its private hospitals were ranked by foreign websites to be one of top 5 the best medical establishments of the world. Therefore, Ministry of Public Health by Department of Health Service Support holds this event 'The 1st Thailand Health Expo 2020' in order to promote and boost health economy, generate value added on domestic economy, and increase the competitive capacity of providing medical services, health promoting services and health products in international level so that it will be generate the revenue from medical tourism, personnel and jobs for the Thais sustainably, as well as Thailand will be internationally accepted as Medical Hub.

2. PURPOSES

- ▶ To generate more revenue from Thailand's medical service businesses, health promoting products and services
- ▶ To prepare readiness of entrepreneurs of health business and provide business opportunities
- ▶ To develop competitive capacity and generate value added of health business
- ▶ To promote domestic and abroad marketing, trade business negotiation and medical tourism representative groups to become the medium of publicizing Thai health product and service information correctly
- ▶ To publicize academic knowledge of health and health innovations internationally, as well as publicize Thailand's identity and traditional knowledge of healthcare services to international target groups.

3. DATE AND VENUE

Date: 4 – 8 March 2020

Venue: IMPACT Muang Thong Thani, Nonthaburi, Thailand

Exhibition and Business Matching Session: Exhibition Hall 10 – 11



International Conference: Phoenix Function Room (next to Hall 9-12)



Address: 10th Fl., Bangkok Land Building, 47/569-576 Popular 3 Road, Banmai, Pakkred, Nonthaburi 11120, Greater Bangkok, Thailand

Tel: +66(0) 2833 4455

Fax: +66(0) 2833 4456

Website: <http://www.impact.co.th>

E-Mail: info@impact.co.th



4. CONTACT

**International Health Division,
Department of Health Service Support, Ministry of Public Health**

Tel: +66(0) 2193 7014

Fax: +66(0) 2149 5630

Mobile: +66(0) 9228 12177 (Miss Raranda)

E-Mail: medicalhub.hss@gmail.com

Group Line: “Thailand Health Expo 2020”



5. REGISTRATION

Registration system has already opened for those who are interested in and want to join the expo. The system is provided in the website links according to highlight sessions as follow:

- ▶ Registration of International Conference: <http://wow.in.th/w1tQ>
- ▶ Registration of Business Matching: <http://wow.in.th/Or5n>

6. VISA ARRANGEMENT TO THAILAND

To enter the Kingdom of Thailand and attend the event, participants must check the list of countries and territories entitled for visa exemption and visa on arrival to Thailand from the website link <http://wow.in.th/rcBx>. In case of more information for visa requirement, please check the Ministry of Foreign Affairs' website: <http://wow.in.th/UKLU>.

7. TRANSPORTATION TO IMPACT MUANG THONG THANI

Public Mini-Bus and Van Services:

Public mini-buses and vans are provided at Cosmo Bazaar (2nd floor). The services are available to/from IMPACT from the following downtown areas:

- ▶ BTS Chatuchak Station Parking Lot – MRT Exit 3 (6AM – 9PM)
- ▶ Grand Plaza Building, Ngamwongwan (6AM – 9PM)
- ▶ Rattanakosin Hotel, Sanam Luang (6AM – 9PM)

For more information, contact +66(0) 9442 39834

Private Car Rental “Hauptcar”:

The service is provided through Hauptcar Application for 24 hours download at <https://www.hauptcar.com/download>.

The car rental service is available at the following designated locations in Muang Thong Thani:

- ▶ Portal Lifestyle Complex - Outdoor Parking
- ▶ Cosmo Bazaar - Parking space on the 2nd floor
- ▶ BEEHIVE Lifestyle Mall - Outdoor Parking in front of the mall

For more information and how-to, visit <https://www.hauptcar.com/>

8. TRAVEL INSURANCE

The Department of Health Service Support assumes that the participants are in good health and it is the responsibility of the participants to advise the Department in case ones are not suitable for travel.

9. ARRIVAL ARRANGEMENT

1) The Department of Health Service Support will arrange the arrival transportation for the sponsored participants.

2) The Department's staffs will meet the participants upon arrival gate of Suvarnabhumi International Airport and Don Mueang International Airport. The staffs will hold the name plate with the Department logo

3) After meeting the participants, the staffs will take the participants to the airport's taxi, the travel expenses must be paid by participants themselves or their agency.

10. ACCOMMODATION

► Novotel Bangkok IMPACT

A four star international hotel at IMPACT Exhibition and Convention Center featuring 380 ultra-modern rooms, 2 premier executive floors with lounge, indoor pool, fitness centre and spa catering. The hotel is 0.5 kilometres away from the heart of IMPACT, and traveled to only 3 minutes by walk.



Address: 94 Popular Road, Banmai, Pakkred, Nonthaburi 11120, Thailand

Website: www.novotelbangkokimpact.com

Inquiries and Reservations: Reservations Department

Tel. +66(0) 2833 4888

Fax: +66(0) 2833 4890

E-Mail: H8059-RE@accor.com

► IBIS Bangkok IMPACT

The hotel is a 15-minute drive from Don Mueang International Airport and 30-minute drive from downtown Bangkok. The hotel is served by an array of transportation options such as public vans, IMPACT Link vans connecting to the Bangkok Mass Transit System (BTS) Mochit station and the MRT Chatuchak Park station.



Address: 93 Popular Road, Banmai, Pakkred, Nonthaburi 11120, Thailand

Inquiries and Reservations:

Tel. +66(0) 2011 7777

E-Mail: H9060-re@accor.com

Website: www.ibisbangkokimpact.com

11. ABOUT THAILAND

► Electricity

The voltage in Thailand is 220 Volt. The standard plug and socket used in Thailand are Type TIS 166-2549 (3 pins).

► Country Code

International dialing country code for Thailand is +66.

► Emergency Numbers

Police: 191

Tourist Police: 1155

Emergency Medicine: 1669

TENTATIVE AGENDA OF OPENING CEREMONY

DATE: 4 March 2020

TIME: 9.30 – 11.30 AM

VENUE: Hall 10 – 12, IMPACT Muang Thong Thani, Nonthaburi

TIME	ACTIVITIES
9.00 AM	The Prime Minister enters Hall 11
	The live broadcast of “World Herbal Massage”
	Certificate Awarding Ceremony: <ul style="list-style-type: none">▶ National Best Thai Doctor 2020 Award▶ Prime Minister Herbal Awards: PMHA 2020▶ National Best Model for Medical Area 2020 Awards▶ Ministry of Public Health’s Best Thai Traditional Medical Officer 2020 Award▶ Guinness World Records Certificate
	The Prime Minister delivers an opening speech
	Group photo
10.30 AM	The Prime Minister visits the exhibition “Thailand Health Expo” and “Nuad Thai & Thai Herbs towards Good Health for All” at Hall 10 – 12
11.30 AM	The Prime Minister visits the exhibition of CPhI at Challenger 1 Building
	The Prime Minister and his followers leave the hall
	End of opening ceremony
<i>Note: The agenda may be changed as appropriate.</i>	

TENTATIVE AGENDA OF INTERNATIONAL CONFERENCE

DATE: 6 March 2020

TIME: 1 – 5 PM

VENUE: Phoenix Conference Room 1, IMPACT Muang Thong Thani, Nonthaburi

Time (hours)	Phoenix 1 – 2	Phoenix 3	Phoenix 4
12.00	Registration	Registration	Registration
13.00 – 14.00	Session 1 : National Conference - Topic “Trends of Health Economy and Health Innovation in Accordance with Global Trend Challenge” <i>By Dr. Suchatchavee Suwansawas, President of King Mongkut's Institute of Technology Ladkrabang</i>	Topic “Exchanges of Medical and Health Innovations” (1) Innovation Total Image Transformation Immunity & Protect PM 2.5 <i>By Jewelry Medical Group Co.,Ltd. and Morpheus 3D Co.,Ltd. (Dr. Chin Youngwon Team, Jewelry Hospital, South Korea)</i>	Workshop Topic “Certified Medical Travel Professional” <i>By Dr. Somporn Khamphong, CEO of Health Care Expert Group</i>
14.00 – 15.00	- Topic “Propelling Organization to the Best One among Health Industrial Businesses, Challenges and Opportunities of Thai Entrepreneurs in Global Forum” <i>By Dr. Ratthasart Korrasud, Deputy Director of Digital Economy Promotion Agency (DEPA)</i>		<i>**accumulating education credits is allowed**</i>
15.00 – 16.00	Session 2 : International Conference - Topic “Advanced Technology for Academic Hub: Excellence Center” <i>By Speakers from UCLA, USA (TBC)</i>	(2) Wellness World ... Preferred Well-Being Destination <i>By Wellness of The World</i>	
16.00 – 17.00	- Topic “Medical Hub Trends, Beyond to create a Global Health Income and What’s Next for Health Economy Promotion Agency (HEPA)” <i>By (1) Speakers from Japan (TBC)</i> <i>(2) President of Medical Tourism Association, USA</i>		
17.00 – 18.00		(3) Using of Herbal Medicine and Detoxification for Security of Life <i>by Hebei Medical University</i>	

Notes:

(1) Agenda may be changed as appropriate

(2) The conference will be conducted in both Thai and English



Register for International Conference
 (<http://wow.in.th/w1tQ>)

TENTATIVE AGENDA OF BUSINESS MATCHING

DATE: 4 – 8 March 2020

TIME: 10AM – 7PM

VENUE: Hall 10 – 12, IMPACT Muang Thong Thani, Nonthaburi

Date	Morning Session (2 hours) 10.00 - 12.00 hours	Afternoon Session (2 hours) 13.00 – 15.00 hours	Evening Session (2 hours) 17.00 – 19.00 hours
4 March 2020	Entrepreneurs, Agents, Authorities (CLMV Countries)		
5 March 2020	Entrepreneurs, Agents, Authorities (USA)	Entrepreneurs, Agents, Authorities (Europe)	
6 March 2020	Entrepreneurs, Agents, Authorities (France)	Entrepreneurs, Agents, Authorities (Middle East)	
7 March 2020	Entrepreneurs, Agents, Authorities (Japan)		Entrepreneurs, Agents, Authorities (Brazil)
8 March 2020	Entrepreneurs, Agents, Authorities (China)		Others (Africa, Maldives, Bangladesh)
<p><u>Notes:</u> (1) There are 5-6 tables provided for business matching session, 30 pairs each table, 30 minutes each pair.</p> <p>(2) The event’s participants (buyers and suppliers) include agencies, authorities, brokers and other foreign authorities performing business matching with medical establishments, clinics and related organizations.</p> <p>(3) Topics for business matching include health trade, investment and business in EEC, medical device business, laboratory testing, medical device maintenance center, telemedicine, elderly care, insurance, selling Thai health product in foreign countries (Product Outlet) and others related to health business.</p>			
Agenda may be changed as appropriate			



Register for Business Matching
(<http://wow.in.th/Or5n>)



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(Draft)

Tentative Agenda of International Conference
The 1st Thailand Health Expo 2020

On the Topic of “**Health Economic Promotion and Global Health Innovations**”

On Friday 6 March 2020 at 13.00 – 18.00 hours

At Phoenix Conference Room 1 – 4, IMPACT Muang Thong Thani, Nonthaburi, Thailand

Time (hours)	Phoenix 1 – 2	Phoenix 3	Phoenix 4
12.00	Registration	Registration	Registration
13.00 – 14.00	Session 1 : National Conference - Topic “ Trends of Health Economy and Health Innovation in Accordance with Global Trend Challenge ” By Dr. Suchatchavee Suwansawas, President of King Mongkut's Institute of Technology Ladkrabang	Topic “ Exchanges of Medical and Health Innovations ” (1) Innovation Total Image Transformation Immunity & Protect PM 2.5 By Jewelry Medical Group Co.,Ltd. and Morpheus 3D Co.,Ltd. (Dr. Chin Youngwon Team, Jewelry Hospital, South Korea)	Workshop Topic “ Certified Medical Travel Professional ” By Dr. Somporn Khamphong, CEO of Health Care Expert Group
14.00 – 15.00	- Topic “ Propelling Organization to the Best One among Health Industrial Businesses, Challenges and Opportunities of Thai Entrepreneurs in Global Forum ” By Dr. Ratthasart Korrasud, Deputy Director of Digital Economy Promotion Agency (DEPA)		**accumulating education credits is allowed**
15.00 – 16.00	Session 2 : International Conference - Topic “ Advanced Technology for Academic Hub: Excellence Center By Speakers from UCLA, USA (TBC)	(2) Wellness World ... Preferred Well-Being Destination By Wellness of The World	
16.00 – 17.00	- Topic “ Medical Hub Trends, Beyond to create a Global Health Income and What's Next for Health Economy Promotion Agency (HEPA) ” By (1) Speakers from Japan (TBC) (2) President of Medical Tourism Association, USA	(3) Using of Herbal Medicine and Detoxification for Security of Life by Hebei Medical University	
17.00 – 18.00			

Notes:

(1) Agenda may be changed as appropriate

(2) The conference will be conducted in both Thai and English



<http://wow.in.th/w1tQ>

(Register for International Conference)

(Draft)



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Time Slot of Business Matching Session
The 1st Thailand Health Expo 2020
On the Theme of Thailand Healthcare Capital of the World 2020
4 – 8 March 2020 at 10.00 – 19.00 hours
At Hall 10 – 12, IMPACT Muang Thong Thani, Nonthaburi, Thailand

Date	Morning Session (2 hours) 10.00 - 12.00 hours	Afternoon Session (2 hours) 13.00 – 15.00 hours	Evening Session (2 hours) 17.00 – 19.00 hours
4 March 2020	Entrepreneurs, Agents, Authorities (CLMV Countries)		
5 March 2020	Entrepreneurs, Agents, Authorities (USA)	Entrepreneurs, Agents, Authorities (Europe)	
6 March 2020	Entrepreneurs, Agents, Authorities (France)	Entrepreneurs, Agents, Authorities (Middle East)	
7 March 2020	Entrepreneurs, Agents, Authorities (Japan)		Entrepreneurs, Agents, Authorities (Brazil)
8 March 2020	Entrepreneurs, Agents, Authorities (China)		Others (Africa, Maldives, Bangladesh)
<p>Notes: (1) There are 5-6 tables provided for business matching session, 30 pairs each table, 30 minutes each pair.</p> <p>(2) The event’s participants (buyers and suppliers) include agencies, authorities, brokers and other foreign authorities performing business matching with medical establishments, clinics and related organizations.</p> <p>(3) Topics for business matching include health trade, investment and business in EEC, medical device business, laboratory testing, medical device maintenance center, telemedicine, elderly care, insurance, selling Thai health product in foreign countries (Product Outlet) and others related to health business.</p>			
Agenda may be changed as appropriate			



<http://wow.in.th/Or5n>
(Register for business matching session)



(Draft 3) Agenda of Opening Ceremony of the 1st Thailand Health Expo 2020

Wednesday, 4 March 2020 at 09.30 – 11.30 hrs.

Hall 10 – 12, IMPACT Muang Thong Thani, Nonthaburi, Thailand

09.00 hrs.

- The Minister of Public Health, together with the Permanent Secretary, director-generals, deputy director-generals, executives and government officials of Ministry of Public Health, welcome the chairperson at the gate of Hall 10
- The Prime Minister enters Hall 11
- The live broadcast of “World Herbal Massage”
Video titled “Thailand Health Expo” (3 minutes)
Video titled “National Best Thai Doctor 2020” (5 minutes)
- The Minister of Public Health delivers a speech and invites the Prime Minister
- The Prime Minister gives the following certificates and honourable awards:
 - National Best Thai Doctor 2020 Award (1 award)
 - Prime Minister Herbal Awards: PMHA 2020 (13 awards)
 - National Best Model for Medical Area 2020 Awards (13 awards)
 - Ministry of Public Health’s Best Thai Traditional Medical Officer 2020 Award (1 Award)
 - Receiving an official Guinness World Records certificate
- The Prime Minister delivers the opening speech on the event of “National Herb Expo” and “The 17th National Academic Conference on Thai Traditional and Alternative Medicine 2020” as well as the special speech on “Thailand Health Expo”
- The Prime Minister and his followers take a group photo with Minister of Public Health, Permanent Secretary and executives of Ministry of Public Health as well as associate networks
- The Prime Minister and his followers take a group photo with Minister of Public Health, Permanent Secretary and executives of Ministry of Public Health as well as executives of Guinness World Records

10.30 – 11.15 hrs.

- The Prime Minister visits the exhibition “Thailand Health Expo” and “Nuad Thai & Thai Herbs towards Good Health for All” at Hall 10 – 12

11.30 – 12.00 hrs.

- The Prime Minister visits the exhibition of CPhI at Challenger 1 Building
- The Prime Minister and his followers leave the hall
- End of opening ceremony

Note: This agenda is only a drafted version; it can be changed as appropriate.



Register for Opening Ceremony
(<https://forms.gle/CVWrLQIFoQ8qBUzc8>)